



# Snow Optimizer for SAP® Software Datasheet

Snow Optimizer for SAP Software, a SAP certified application, provides complete SAP license management through a single integrated console.

Snow Optimizer for SAP Software allows you to scrutinize your SAP systems, control and optimize licenses, automate audit processes, identify indirect and digital access and manage your contracts and entitlements.

SAP licensing is complex, and a lack of insight can result in both significant financial and legal liabilities, and paying for assets that are not even used. Snow Optimizer for SAP Software enables companies to achieve the transparency and understanding necessary to ensure all SAP licenses (users, engines and indirect use) are monitored and rightsized to your precise needs.

The knowledge that licensing is optimized, and ongoing management is automated, places your organization in a strong position when it comes to new SAP purchases, license negotiation, and audits.

## Meeting the challenges of SAP Licensing

SAP requires its customers to provide License Administration Workbench (LAW) data which aggregates audit data solely for the purpose of contract compliance, and as such its license optimization capabilities are limited. Snow gives customers the ability to optimize the number of SAP users and apply the correct license type for their needs. In addition it gives full insight into usage and compliance of engines. Crucially, the solution can identify and trace indirect use and digital access to identify the appropriate license model to reduce financial exposure and risk.

### Inactive Users

Snow Optimizer for SAP Software reviews the last login and generates a list of all users that have not logged into the system over a specified period. It enables the SAP administrator to create automated rules to expire these user accounts so that they may be recycled or consolidated to realize savings on future procurement costs.

### Duplicate Users

Snow Optimizer for SAP Software's analytical capabilities can detect suspected duplicate named users by looking at various patterns. Duplicates can be removed from the SAP systems, creating opportunities for further cost reductions.

### Optimal License Types

Snow Optimizer for SAP Software identifies and monitors those users that have a license type well in excess of their behavior based on a long collection of usage history. It will constantly fine tune your license allocation to make significant savings.

### Indirect/Digital Access

The growing risks associated with indirect/digital usage are automatically highlighted and reported on within Snow Optimizer for SAP Software. This enables the organization to significantly reduce financial exposure and to alert of risks when new third-party systems are introduced.

### Optimize BusinessObjects Licensing

By reconciling BusinessObjects licenses against SAP licenses, Snow Optimizer for SAP Software identifies any licensing gaps or overlaps. By matching usage to the correct license, eliminating duplicates and revoking licenses from inactive users, the solution refines an organization's BusinessObjects licensing position to prevent unnecessary overspend or compliance and audit risk from underspend.

### Memory Usage

Snow Optimizer for SAP Software centrally monitors SAP HANA memory usage. The measurement report captures the history of memory consumption across SAP systems. Activity and statistical data can be aggregated daily, weekly, monthly or quarterly, rather than just showing 12 month peaks.

## Key Features

### Data Collection and Analysis

Snow Optimizer for SAP Software reviews the last login and generates a list of all users that have not logged into the system over a specified period. It enables the SAP administrator to create automated rules to expire these user accounts so that they may be recycled or consolidated to realize savings on future procurement costs.

### License Allocation and Rulesets

Snow Optimizer for SAP Software maintains up-to-date details on which licenses are assigned where. This enables license managers and SAP administrators to automatically rebalance license allocations, and to rightsize licensing across the SAP landscape, be it on ECC, S/4HANA or S/4HANA Cloud. Rule sets are created to quickly and correctly align the user with the correct license in the correct system and to perform simulations of licensing models.

### Contract Management

Snow Optimizer for SAP Software comes with a comprehensive contract management capability which has been designed to capture SAP licensing specifics across all product types, from on premises licenses (named users, engines, maintenance) to cloud subscription and database licenses.

### SAP System Measurement

Snow Optimizer for SAP Software constantly monitors system measurements across all SAP systems and aggregates that data and highlights key compliance concerns.

### Warnings

Snow Optimizer for SAP Software gives warnings when a limit of contractual number of licenses, engines, self-declaration products, memory usage or specific activity types is reached. All of this enables the avoidance of additional costs or penalties.

### Reporting

Snow Optimizer for SAP Software produces more than 50 detailed reports for ABAP (including SAP S/4HANA), Java-UME, HANA, BusinessObjects systems and add-ons. Internal cross charging can be reviewed and managed via the Cost Allocation report.

## Business Benefits

### Cost Control

Snow Optimizer for SAP Software gives you the usage information you need to ensure your SAP licenses are fully optimized, ensuring only necessary additional licenses are purchased. As SAP maintenance is expensive, it helps to keep additional maintenance premiums to a minimum.

### Risk Control

By monitoring behavioral and authorization patterns, Snow Optimizer for SAP® Software can detect unlicensed and non-compliant users accessing the SAP system. This enables companies to take proactive remediation steps to avoid costly fines.

### Identify and Trace Indirect/Digital Access

Indirect/Digital use of SAP is one of the top licensing concerns, as organizations have limited visibility of indirect access or digital documents created. With Snow Optimizer for SAP Software we can provide this visibility and help organizations choose the right licensing model for their needs.

### Audit & Compliance

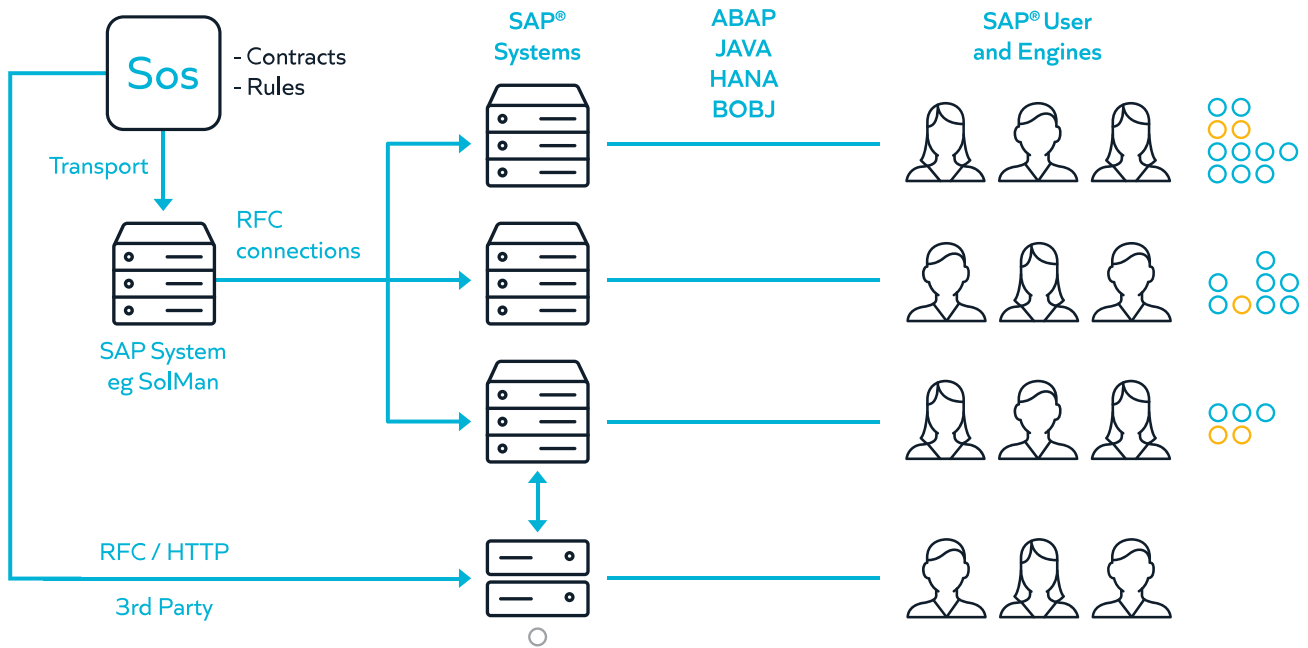
By properly fitting the SAP license type to each user regularly throughout the year based on actual historic behavior over a set period (e.g. 12 months), the enterprise can assure compliance for its upcoming SAP audit and cost optimization. By having a comprehensive understanding of the usage patterns and behavior, enterprises can remain compliant and audit ready today and in the future, with limited effort.

### New Procurement Costs

Enterprises can potentially save significant amounts of money by using the value of redundant SAP licenses in contract negotiations for future SAP investments, such as S/4HANA or Cloud solutions.



# Snow Optimizer for SAP® Software



**SAP® Certified**  
 Powered by SAP NetWeaver®

“ We selected the Snow Optimizer for SAP to gain unprecedented visibility into our SAP environment, greatly reducing the effort required to establish our SAP licensing position. ”

**John Steele, Komatsu Australia**

## ABOUT SNOW SOFTWARE

Snow Software is changing the way organizations understand and manage their technology consumption. Our technology intelligence platform provides comprehensive visibility and contextual insight across software, SaaS, hardware and cloud. With Snow, IT leaders can effectively optimize resources, enhance performance and enable operational agility in a hybrid world. **To learn more, visit [www.snowsoftware.com](http://www.snowsoftware.com).**

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