MOBILE INVENTORY

Tracking Android, iOS and Windows tablets and phones in the Enterprise

Mobile enablement is critical for today's workforce to be productive. Many users work from a plethora of devices, often issued by the organizations they work for. But have these phones and tablets been overlooked in terms of the organization's obligations to IT Asset and Software Asset Management?

The facts are startling:

• 97% of organizations issue mobile devices to their users
• 80% of organizations do not include mobiles devices in their SAM program
• 67% of organizations already have to support multiple mobile platforms

Organizations can now use Snow Inventory technology, or leverage an existing SDM/EMM solution, to feed mobile inventory data into Snow License Manager on all Android, iOS and Windows mobile devices. This includes hardware and software information such as mobile device type and model, owner of the device, telephone operator, when it was purchased and for how much, and installed applications.

With more apps available than ever before and multiplying daily, it is no surprise that business users are downloading all the apps they need to be productive. Many apps have terms and conditions enabling them to can collect data and information such as email and contact details which may introduce risk for the organization, yet today 83% of users install apps without knowing that they could be introducing such risks.
With the mobile discovery and inventory information now available in Snow License Manager, administrators can quickly identify what apps have been installed across the mobile estate, which are the most popular, and which devices have blacklisted apps on them.

IT and Business Managers can build up an accurate picture of costs associated with each device from a hardware and software perspective, such as the cost of the phone itself and the cost of the downloaded apps. With this accurate summary, they can make informed decisions to ensure compliance and reduce the risks of indirect usage of the organization's applications or sensitive data leaking out of the organization.
In a world where mobility is everything, Snow License Manager plus Mobile Inventory is the key to giving organizations a single view of all IT assets, from mobile to desktop, datacenter to the cloud.

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SNOW SAM PLATFORM

Slm — Snow license manager

With millions of licenses sold, Snow License Manager is the world's leading SAM solution.

Srs — Software recognition service

Recognize commercially-licensable applications across the network.

Om — Oracle management option

Cut the costs of managing complex Oracle licenses.

Vm — Virtualization management

Identify and manage virtual assets across the network.

Sdm — Snow device manager

A complete enterprise mobility management solution that handles the full lifecycle of mobile devices.

Inv — Snow inventory

The true multi-platform audit solution designed to find devices, audit software installs and track usage.

Sic — Snow integration connectors

Integrate Snow's SAM platform with existing Inventory, ITAM and Service Management solutions.

Sos — Snow optimizer for SAP® software

Manage SAP licensing to optimize one of the enterprise's largest software costs.

Ap — Snow automation platform

Define and implement automated process to support software optimization.

ABOUT SNOW SOFTWARE

Snow's Mission is to stop organizations paying too high a price for the software they consume.

To bring transparency and fairness to the licensing of software across the network, Snow provides on-premise and cloud-based Software Asset Management (SAM) solutions that safeguard the US $320 billion spent each year on enterprise software: ensuring organizations realize the full benefit of optimized licensing.

Snow is the largest dedicated developer of SAM solutions, headquartered in Sweden with more than 380 staff across 16 regional locations, three development centers and local support teams in seven territories.

info@snowsoftware.com

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