

# MOBILE OPTIMIZATION FOR SNOW DEVICE MANAGER

POWERED BY SNOW AUTOMATION PLATFORM

A one-stop-shop to enroll corporate and BYOD devices, download approved apps, get installation settings for mail and Wi-Fi networks, and wipe a device.



# FLEXIBILITY VERSUS CONTROL

Users want flexibility, enterprises want security and control. Users want productivity, they want access to the information and apps they need to solve their problems, at the point of need. Enterprises need secure device management to maintain license compliance and ensure that sensitive information is kept secure.

All too often users circumvent the policies and procedures put in place to provide security and control. Snow's Automation Platform and Automation Book for mobile devices puts an end to the flexibility/control struggle by providing users with a managed but elastic environment. And through seamless integration with Snow License Manager, all departments, such as Finance, Procurement, and IT, can be provided with visibility over the device park, what software has been installed, and what is being used.

Out-of-the-box integration with Snow Device Manager further enhances management of all devices, keeps them secure and up-to-date with policies.



#### MOBILE OPTIMIZATION FOR SNOW DEVICE MANAGER

The predefined features included in the Automation Book for mobile devices, such as automatic approvals and notifications, enable users to:

Enroll devices

• Request mail certificate and Wi-Fi settings

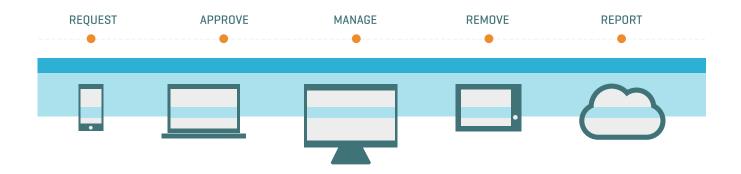
• Request apps

• Wipe their own devices

Think about the processes in your organization, what currently happens when a corporate device is lost or stolen? Can your employees recover the important information stored on a missing device without compromising your enterprise? Supported by Snow Automation Platform, your employees can wipe their old device instantaneously, and download all the necessary setup and backup information to a replacement device, and be up and running again within minutes.

#### RETURN ON INVESTMENT

Being able to add and remove devices, as well as add and remove apps and settings from devices without the need for manual intervention by the service desk team reduces the cost of device management proportional to the number of devices handled. We estimate that automation together with Snow Device Manager can reduce device life-cycle costs by around 25%, but the additional security is priceless.



## A SINGLE PLATFORM

Snow's Automation Platform is a one-stop-shop for ordering and management of internal services, such as client software, hardware, device apps, and cloud services. Snow Automation Platform combines order and workflow management with embedded process automation.

## ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume

Whether it's through lack of control, lack of understanding, or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the \$326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, data center to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

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