



SAM OPTIMIZATION FOR SNOW LICENSE MANAGER

POWERED BY SNOW AUTOMATION PLATFORM

An enterprise software store puts users in control of their productivity and ensures that security and IT service desk policies are followed, avoiding overspend and maintaining control of software licenses – a promise of the Snow Automation Platform.

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SELF-SERVICE PORTAL

A self-service portal for managing software requests increases the value and effectiveness of your software asset management (SAM) program, as it provides control over the ordering process, empowers users to request the software they need, and comes with automated delivery.

Using preconfigured workflows, you can create a portal specifically designed for your enterprise, through which users can order software, and request applications at the point of need from an online software catalog.

With predefined workflows that include user requests, approvals, and notifications, the following features can be enabled:

- Web portal shopping cart functionality with cost transparency
- A software catalog that is configured and administrated from within Snow License Manager
- Optional predefined approval workflows which are set in Snow License Manager
- User notifications for actions and approvals
- Capability for users to track the request and approval process
- Approval notifications, which include licensing information extracted directly from Snow License Manager.

EXTENDING YOUR INVESTMENT

SAM automation for Snow License Manager brings benefit to your business. On the one hand the self-service portal empowers users and enables productivity. And, as it is populated and controlled by Snow License Manager, it provides your SAM team with visibility, which simplifies the complex task of ensuring license compliance.

In short, Snow License Manager:

- Controls the publication of software
- Enables cost configuration, approvals, and deployment of software
- Provides the license information to manage software requests and maintain compliance
- Delivers software usage reports showing consumption trends, which aids procurement decisions.

RETURN ON INVESTMENT

SAM automation for Snow License Manager can automate the removal of unused software following discovery. Being able to remove software from devices without the need for manual intervention by the service desk team reduces the cost of software management proportional to the amount of unused software, and decreases the number of repetitive tasks.

The Potential software cost savings report in Snow License Manager shows software compliance, license purchases, application cost summary, and potential cost savings based on unused software installations. Our proof of concept trials have shown that most organizations save an average of USD 50 per software request through automation.

PRODUCTIVITY AND BUSINESS EMPOWERMENT

Providing users with fast and automated access to the software they need, improves productivity and satisfaction levels. Business owners can manage the approval process and control their own departmental budgets shifting decision making closer to the source.

- Full visibility and control – empowering business owners to manage the approval process and control budgets
- Compliance, consistency, and full audit enable the business to enforce standards and validate process
- Transparency enables showback and cross-charge scenarios
- Error free and efficient request-approval-delivery of software increases user satisfaction
- Software can be group or role restricted, to ensure that users see just software they are allowed to deploy.

A SINGLE PLATFORM

Snow's Automation Platform is a one-stop-shop for ordering and management of internal services, such as client software, hardware, device apps, and cloud services. Snow Automation Platform combines order and workflow management with embedded process automation.

ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume

Whether it's through lack of control, lack of understanding or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the \$326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, datacenter to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

info@snowsoftware.com